



We support groups of young people in schools and colleges around the country to tackle the issues they care about, by involving them in creative, youth-led community projects

For more information:

www.youngtimebank.org.uk

helpdesk@youngtimebank.org.uk

How to Organise a Fundraising and Awareness Event

Awareness and fundraising?

Yes, absolutely! You don't have to do twice as much work to raise money and get a message across. Whatever you plan to do to raise money there are lots of ways of making sure everybody knows where the money is going and how important the issue is. Similarly, if you are doing something to specifically raise awareness of an issue then you can add on a few simple things to raise some money from it.

Ideas for events

There are a million things that you can do to get people's attention and get them to contribute money to a good cause, so just think as imaginatively as possible. There are also lots of ideas at www.timebank.org.uk/energise

Raising money

There are basically four approaches to raising money:

- a. You charge people to come to an event – a party, an exhibition, a fashion show, a concert etc.
- b. You ask people to pay to take part in a competition – a raffle, guess the weight, a quiz, a tournament etc

- c. You ask people to buy something – a cake stall, second hand clothes, a calendar
- d. People sponsor you for doing something – a physical challenge, a day of silence etc. These can be used on their own, or in combination.

Managing money

When you're raising money make sure that there is a very clear and safe system for collecting and looking after money, that is being managed by a teacher or someone over 18.

Raising Awareness

You can raise awareness in any way you like as long as you make sure that the information you use is right and that the charity/organisation involved is happy with everything you're saying. The best way to do this is to let them know that you are interested in their work and ask for as much information and as many materials as possible – leaflets, posters, videos etc.